शिक्षण प्रसारक मंडळी, पुणे

R. A. Podar College of Commerce & Economics

AUTONOMOUS

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Estd. 1941

Program Specific Outcomes- MCom (International Business)

Program Specific Outcomes No.	At the end of the program, learners will be able to
PSO 1	Gain disciplinary knowledge essential for navigating the international business environment.
PSO 2	Develop strong communication skills, fostering effective interaction in the global marketplace.
PSO 3	Hone critical thinking abilities, enabling them to analyze complex international business scenarios.
PSO 4	Enhance problem-solving skills crucial for addressing challenges in the interconnected global workplace.
PSO 5	Acquire analytical reasoning skills to make informed decisions in the international business sector.
PSO 6	Cultivate research-related skills for in-depth exploration of international business concepts.
PSO 7	Apply scientific reasoning to understand and adapt to dynamic international business landscapes.
PSO 8	Develop reflective thinking skills, promoting continuous improvement in their approach to global challenges.
PSO 9	Achieve proficiency in information and digital literacy, vital for navigating the complexities of the international business landscape.
PSO 10	Foster moral and ethical awareness in international business contexts.

Course Outcomes for courses under MCom (International Business)
Semester I - II

Program Name: MCOM (International Business)	Course Name: International Business Management	Course Code: 130101
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Engaging in international business allows companies to diversify revenue streams, reducing dependence on a single market.	PSO 1, PSO 2
CO 2	Understanding different cultures and business practices fosters better international relationships and successful negotiation strategies.	PSO 3, PSO 4
CO 3	Diversifying operations across multiple countries can help spread risk and minimize the impact of economic or political instability in specific regions.	PSO 6, PSO 7, PSO 8

Program Name: MCOM (International Business)	Course Name: Business Ethics	Course Code: 130102
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Understand the concept and importance of business ethics. Recognize the role of Indian ethos, ethics, values, and work ethos in shaping ethical behaviour.	PSO 1, PSO 2, PSO 3
CO 2	Analyze various approaches to business ethics: Evaluate different ethical theories, including Friedman's Economic theory, Kant's Deontological theory, and Mill & Bentham's Utilitarianism theory, and understand how these theories guide ethical decision-making in business.	PSO 4, PSO 6
CO 3	Understand the evolution of corporate governance and its principles. Evaluate the corporate governance regulatory framework in India.	PSO 5, PSO 7
CO 4	Analyse and apply ethical issues, make informed decisions, and contribute to establishing ethical practices and effective corporate governance within organizations.	PSO 8

Program Name: MCOM (International Business)	Course Name: Cross-Cultural Management	Course Code: 130103
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Analyze and navigate the challenges and opportunities that arise from cultural differences	PSO 1, PSO 3

Podar : Nurturing Intellect, Creating Personalities.

	in the workplace.	
CO 2	Develop the understanding of strategies for managing and leading multicultural teams and organizations.	PSO 2, PSO 4, PSO 5
CO 3	Learn how to communicate effectively and collaborate with individuals from different cultural backgrounds.	PSO 6, PSO 7, PSO 8
CO 4	Apply cultural intelligence to adapt and communicate effectively in cross-cultural interactions.	PSO 5, PSO 6

Program Name: MCOM (International Business)	Course Name: Statistical Tools and Techniques for Research	Course Code: 130104
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Apply and interpret measures like mean, median, mode, variance, and standard deviation to describe and analyze data distributions accurately.	PSO 1, PSO 2
CO 2	Understand and apply regression techniques to model relationships between variables, predict outcomes, and assess the strength and significance of these relationships.	PSO 3, PSO 4, PSO 5
CO 3	Analyze time-based data to identify patterns, trends, and seasonality using appropriate forecasting methods and models.	PSO 6, PSO 7, PSO 8
CO 4	Understand and apply theoretical distributions like normal, binomial, and Poisson distributions to model and analyze various real-world phenomena.	PSO 5, PSO 6

Program Name: MCOM (International Business)	Course Name: Economics for Managers	Course Code: 130201
Course Outcome No.	Course Outcome	Program Outcome mapping
CO 1	Understand the scope and significance of macroeconomics in the overall economy.	PSO 1, PSO 2
CO 2	Evaluate the factors influencing pricing decisions, including competition, consumer behaviour, and industry trends.	PSO 3, PSO 4, PSO 5
CO 3	Understand the role of managerial economics in decision-making processes within organizations.	PSO 6, PSO 8
CO 4	Evaluate the limits to arbitrage, including the demand by arbitrageurs, risk considerations, transaction costs, and noise-trader risk.	PSO 8, PSO 9

Program Name: MCOM (International Business)	Course Name: International Finance	Course Code: 130202
Course Outcome No.	**Course Outcome**	**Program Outcome mapping**
CO 1	Understanding of the international monetary and financial system, foreign exchange markets, foreign exchange risk management, and international capital and money market instruments.	PSO 1, PSO 3
CO 2	Develop the skill of analysing and evaluating the dynamics of global financial markets, making informed decisions regarding foreign exchange transactions and riskmanagement, and assessing international investment opportunities in a complex and interconnected global financial environment.	PSO 4, PSO 5
CO 3	Understand the role of managerial economics in decision-making processes within organizations.	PSO 7, PSO 8

Program Name: MCOM (International Business)	Course Name: E-Commerce	Course Code: 130203
Course Outcome No.	**Course Outcome**	**Program Outcome mapping**
CO 1	Understanding the Legal and Regulatory Environment: Students will gain knowledge of the legal and regulatory frameworks that govern e-commerce activities, including consumer protection laws, privacy regulations, intellectual property rights, and taxation issues.	PSO 1, PSO 6, PSO 7
CO 2	Acquire knowledge about security measures and technologies, such as encryption, secure socket layer (SSL), and secure payment gateways, to protect online transactions and safeguard sensitive customer information.	PSO 6, PSO 8

Program Name: MCOM (International Business)	Course Name: Research Methodology for Business	Course Code: 130204
Course Outcome No.	**Course Outcome**	**Program Outcome mapping**
CO 1	Understand the research process: Identify the key components of the research process, including formulating research questions or hypotheses, designing research studies, collecting data, analysing data, and concluding. Recognize the importance of ethical considerations in research.	PSO 1, PSO 2
CO 2	Apply data processing techniques: Utilize appropriate techniques for data processing,	PSO 3, PSO 4

	including data cleaning, data coding, data entry, and data transformation, to ensure data quality and integrity for analysis.	
CO 3	Interpret statistical results: Interpret the results of statistical analysis in the context of research questions or hypotheses, and effectively communicate the findings in a clear and meaningful manner.	PSO 5, PSO 6
CO 4	Develop effective research communication: Develop effective oral and written communication skills to present research findings, including creating research posters, delivering presentations, and writing research reports or academic papers.	PSO 7, PSO 8